

Course Selection Options for Exchange Students
Academic Year 2025 | 2026
accadis Hochschule Bad Homburg

Module Number	Module Title	Abbrev.	E C T S	Lang. of Instr. (G)erman (E)nglish (S)panish (F)rench (C)hinese	Assess- ment*
General and Specialization Modules					
CIM 202	Medienwissenschaft	Medwi	5	G	K120
COM 201	Pressearbeit und Journalistische Praxis	PJP	5	G	CA
COM 203	Interne Unternehmenskommunikation	IntUK	5	G	CA
COM 204	Externe Unternehmenskommunikation	ExtUK	5	G o E	GP
DIG 201	Digitale Strategien und Geschäftsmodelle	DSG	5	G	K120
DIG 202	Global Digital Transformation and Society	GDTs	5	E	WA
DIG 203	Cybersecurity und Compliance	CybCom	5	G	K120
DIG 204	Einführung in die Informatik	EinfIT	5	G	K120
DIG 206	Basics of Programming Languages and Coding with Python	CodPy	5	E	CA
EAL 101	Wirtschaftsrecht	Wire	5	G	K120
EAL 102	Economics	Eco	5	E	K120
EAL 201	Macroeconomics	Macro	5	E	E120
FIN 101	Business Planning	BP	5	G	K120
FIN 102	Rechnungswesen	Rewe	5	G	K120
FIN 103	Finanzwirtschaft	Fiwi	5	G	K120
SUS 201	Sustainability Management	ProdMan	5	G o E	K120
FIN 202	Internationales Rechnungswesen	IntRewe	5	G	K120
FIN 203	Prozessmanagement	ProzMan	5	G	HA
FIN 204	Kapitalmarktorientierte Unternehmensführung	Kuf	5	G	K120
FIN 205	Controlling	Cont	5	G	K120
FIN 206	Mergers and Acquisitions	MeAc	5	E	K120

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FIN 207	Entrepreneurship	Entre	5	G	GP
MAN 101	International Management I	IntMan I	5	E	K120
MAN 201	International Management II	IntMan II	5	E	K120 + CA
MAN 202	Change Management	ChanMan	5	E	HA
MAR 101	Internationales Marketing	IntMar	5	G	K120
MAR 201	Internet- and Social Media Marketing	ISMM	5	E	GP
MAR 202	Kommunikationspolitik und Werbung	KPW	5	G	HA
MAR 203	Marktforschung, Big Data und Statistik	Mafo	5	G	K120
MAR 204	Eventmanagement I	Event I	5	G	K120
MAR 205	Eventmanagement II	Event II	5	G	CA
MAR 206	Vertriebsmanagement	Vertman	5	G	GP
SPM 202	Einführung in die Sportökonomie	Spöko	5	G	K120
SPM 203	Sportmarketing	SpMar	5	G	K120
SPM 204	Sport und Finanzen	SpFin	5	G	K120
SPM 205	Sportvereins- und Personalmanagement	SpMan	5	G	HA
SPM 208	Sport und Gesundheit	SpGes	5	G	GP
DIG 205	Agile Softwareentwicklung	AgileSE	5	G	GHA
Project-based Studies					
PRO 509	International Research Project	IRePro	10	E	GHA
PRO 202 PRO 504	Consulting-Projekt Real-Life Consulting Case (Grad.)	CP or RLCC	10	E	CA + GHA + GP

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Graduate Courses (for Exchange Students with good academic standing)					
FIN 501	Shareholder Value Management	SHVM	5	E	WA
DIG 402	Digitalization and Society	DigSoc	5	E	WA
DIG 403	Change Management and Intrapreneurship	DigSoc	5	E	E120
SUS 401	Corporate Responsibility and Sustainability	CSR	5	E	P
SUS 402	From Supply Chain to Circular Economy	SCCE	5	E	WA
MAN 401	Operations Management	OpMan	5	E	P
International Trimester					
FU3 302	AI and Large Language Models: Process Simplifications and Business Models	AI	5	E	CA
MAR 303	The Power of Social Technology	PoSoTech	5	E	E90 + CA
MAN 307	Organization Development	OrgDev	5	E	E120
MAN 308	Human Resource Management - Theory to Practice	HRM	5	E	WA
FIN 303	Investing and Trading	InvTra	5	E	WA
EAL 305	International Macroeconomics and Economic Policy	IMacro	5	E	WA
Language Modules					
ENG 101	Englisch I	Eng I	5	E	1/TM
ENG 201	Englisch II	Eng II	5	E	1/TM
SPA 101	Spanish (different levels)	Spa	5	E	1/TM
CHI 101	Chinese (beginners)	Chi	5	E	1/TM

*Assessment

K | E

P

HA | WA

CA

G

Klausur | Exam

Präsentation | Presentation

Hausarbeit | Written

Continual